

Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104401-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104401
Alt Order #	06832079
Deal #	
Order Flight	09/19/12 - 09/25/12

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

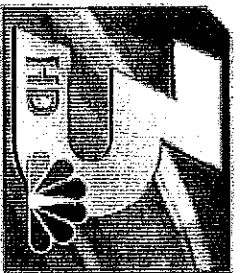
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		09/17/12 to 09/23/12	2x	--WTF--				
				W	09/19/12	:30	5:39 AM	DH09141211H Two in a R	\$185.00		1
				F	09/21/12	:30	5:59 AM	DH09141211H Two in a R	\$185.00		3
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		09/24/12 to 09/30/12	2x	MT-----				
				M	09/24/12	:30	5:48 AM	DH09201212H Diversion	\$185.00		2
				Tu	09/25/12	:30	5:47 AM	DH09201212H Diversion	\$185.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/24/12 to 09/30/12	2x	MT-----				
				M	09/24/12	:30	6:59 AM	DH09201212H Diversion	\$450.00		2
				Tu	09/25/12	:30	6:50 AM	DH09201212H Diversion	\$450.00		1
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/17/12 to 09/23/12	3x	--WTF--				
				W	09/19/12	:30	6:25 AM	DH-6-21-12-02-HD Job R	\$450.00		1
				Th	09/20/12	:30	6:11 AM	DH09141211H Two in a R	\$450.00		2
				F	09/21/12	:30	6:42 AM	DH09141211H Two in a R	\$450.00		3
5	KSNV	Today Show	658a-9am		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	7:28 AM	DH09141211H Two in a R	\$550.00		2
6	KSNV	Today Show	658a-9am		09/17/12 to 09/23/12	2x	---TF--				
				Th	09/20/12	:30	8:42 AM	DH09141211H Two in a R	\$550.00		2
				F	09/21/12	:30	7:57 AM	DH09141211H Two in a R	\$550.00		1
7	KSNV	Today Show	658a-9am								

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Estimate Number	

Invoice #	104401-1
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Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06832079
Deal #	
Order Flight	09/19/12 - 09/25/12

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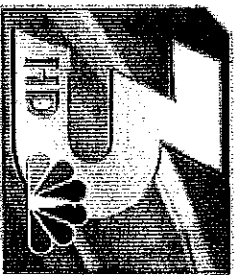
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Today Show	658a-9am		09/24/12 to 09/30/12	1x	M-----				
				M	09/24/12	:30	8:58 AM	DH09141211H Two in a R	\$550.00		1
8	KSNV	Today Show	658a-9am		09/24/12 to 09/30/12	2x	-T-----				
				Tu	09/25/12	:30	7:59 AM	DH09201212H Diversion	\$550.00		1
				Tu	09/25/12	:30	8:42 AM	DH09141211H Two in a R	\$550.00		2
11	KSNV	Today 4th Hour	10am-11am		09/17/12 to 09/23/12	1x	--WTF--				
				Th	09/20/12	:30	10:29 AM	DH09141211H Two in a R	\$200.00		3
12	KSNV	Today 4th Hour	10am-11am		09/24/12 to 09/30/12	1x	MT-----				
				M	09/24/12	:30	10:46 AM	DH09201212H Diversion	\$200.00		2
13	KSNV	Rachael Ray	11am-12pm		09/24/12 to 09/30/12	2x	MT-----				
				M	09/24/12	:30	11:33 AM	DH09201212H Diversion	\$200.00		2
				Tu	09/25/12	:30	11:36 AM	DH09201212H Diversion	\$200.00		1
14	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	3x	--WTF--				
				W	09/19/12	:30	11:23 AM	DH09141211H Two in a R	\$200.00		2
				Th	09/20/12	:30	11:16 AM	DH09141211H Two in a R	\$200.00		3
				F	09/21/12	:30	11:18 AM	DH-6-21-12-02-HD Job R	\$200.00		1
15	KSNV	Noon News	12-1230pm		09/17/12 to 09/23/12	3x	--WTF--				
				W	09/19/12	:30	12:17 PM	DH09141211H Two in a R	\$275.00		1

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Sales Region	National

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Alt Order #	06832079
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	Noon News	12-1230pm	to	09/20/12	:30	12:07 PM	DH-6-21-12-02-HD Job R	\$275.00		2
	KSNV			F	09/21/12	:30	12:17 PM	DH09141211H Two in a R	\$275.00		3
16	KSNV	Noon News	12-1230pm	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	12:24 PM	DH09201212H Diversion	\$275.00		1
	KSNV			Tu	09/25/12	:30	12:21 PM	DH09201212H Diversion	\$275.00		2
17	KSNV	The Agenda 1230pm	1230-1p	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	12:48 PM	DH09141211H Two in a R	\$200.00		1
	KSNV			Tu	09/25/12	:30	12:56 PM	DH09201212H Diversion	\$200.00		2
18	KSNV	The Agenda 1230pm	1230-1p	to	09/17/12 to 09/23/12	2x	--WTF--				
	KSNV			W	09/19/12	:30	12:48 PM	DH09141211H Two in a R	\$200.00		1
	KSNV			F	09/21/12	:30	12:48 PM	DH09141211H Two in a R	\$200.00		3
20	KSNV	Days of our Lives	1258p-2pm	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	12:58 PM	DH09201212H Diversion	\$275.00		1
	KSNV			Tu	09/25/12	:30	12:58 PM	DH09141211H Two in a R	\$275.00		2
21	KSNV	The Doctors	2pm-3pm	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	2:13 PM	DH09201212H Diversion	\$175.00		1
	KSNV			Tu	09/25/12	:30	2:27 PM	DH09201212H Diversion	\$175.00		2
22	KSNV	The Doctors	2pm-3pm	to	09/17/12 to 09/23/12	3x	--WTF--				

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Estimate Number	

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Station	KSNV
Account Executive	Amy McCreary
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Order #	104401
Alt Order #	06832079
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	The Doctors	2pm-3pm	to	09/19/12	:30	2:41 PM	DH-6-21-12-02-HD Job R	\$175.00		2
	KSNV			W	09/20/12	:30	2:54 PM	DH09141211H Two in a R	\$175.00		1
	KSNV			Th	09/21/12	:30	2:55 PM	DH09141211H Two in a R	\$175.00		3
23	KSNV	Dr Phil	3-4p	to	09/17/12 to 09/23/12	3x	--WTF--				
	KSNV			W	09/19/12	:30	3:13 PM	DH09141211H Two in a R	\$300.00		1
	KSNV			Th	09/20/12	:30	3:12 PM	DH09141211H Two in a R	\$300.00		3
	KSNV			F	09/21/12	:30	3:45 PM	DH09141211H Two in a R	\$300.00		2
24	KSNV	Dr Phil	3-4p	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	3:13 PM	DH09201212H Diversion	\$300.00		1
	KSNV			Tu	09/25/12	:30	3:57 PM	DH09201212H Diversion	\$300.00		2
25	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	4:14 PM	DH09141211H Two in a R	\$350.00		1
	KSNV			Tu	09/25/12	:30	4:25 PM	DH09201212H Diversion	\$350.00		2
26	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/17/12 to 09/23/12	3x	--WTF--				
	KSNV			W	09/19/12	:30	4:26 PM	DH09141211H Two in a R	\$350.00		2
	KSNV			Th	09/20/12	:30	4:10 PM	DH09141211H Two in a R	\$350.00		3
	KSNV			F	09/21/12	:30	4:21 PM	DH-6-21-12-02-HD Job R	\$350.00		1
27	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/17/12 to 09/23/12	3x	--WTF--				
	KSNV			W	09/19/12	:30	4:51 PM	DH09141211H Two in a R	\$450.00		1

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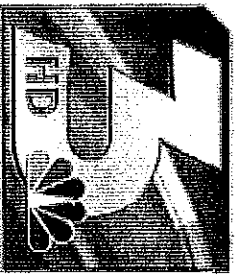
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27	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/20/12	:30	4:50 PM	DH09141211H Two in a R	\$450.00		2
	KSNV			Th	09/20/12	:30	4:42 PM	DH09141211H Two in a R	\$450.00		3
28	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	4:56 PM	DH09201212H Diversion	\$450.00		2
	KSNV			Tu	09/25/12	:30	4:51 PM	DH09141211H Two in a R	\$450.00		1
29	KSNV	M-F Early News	5-630p	to	09/24/12 to 09/30/12	4x	MT-----				
	KSNV			M	09/24/12	:30	5:15 PM	DH09201212H Diversion	\$725.00		1
	KSNV			M	09/24/12	:30	6:26 PM	DH09201212H Diversion	\$725.00		3
	KSNV			Tu	09/25/12	:30	5:21 PM	DH09201212H Diversion	\$725.00		4
	KSNV			Tu	09/25/12	:30	6:15 PM	DH09201212H Diversion	\$725.00		2
30	KSNV	M-F Early News	5-630p	to	09/17/12 to 09/23/12	6x	--WTF--				
	KSNV			W	09/19/12	:30	6:15 PM	DH09141211H Two in a R	\$725.00		4
	KSNV			W	09/19/12	:30	6:24 PM	DH-6-21-12-02-HD Job R	\$725.00		1
	KSNV			Th	09/20/12	:30	5:29 PM	DH-6-21-12-02-HD Job R	\$725.00		6
	KSNV			Th	09/20/12	:30	6:29 PM	DH09141211H Two in a R	\$725.00		2
	KSNV			F	09/21/12	:30	5:17 PM	DH09141211H Two in a R	\$725.00		5
	KSNV			F	09/21/12	:30	5:23 PM	DH09141211H Two in a R	\$725.00		3
31	KSNV	M-F Jeopardy	630-7pm	to	09/17/12 to 09/23/12	3x	--WTF--				
	KSNV			W	09/19/12	:30	6:55 PM	DH09141211H Two in a R	\$725.00		3
	KSNV			Th	09/20/12	:30	6:58 PM	DH09141211H Two in a R	\$725.00		1
	KSNV			F	09/21/12	:30	6:44 PM	DH09141211H Two in a R	\$725.00		2

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32	KSNV	M-F Jeopardy	630-7pm		09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	6:54 PM	DH09141211H Two in a R	\$725.00		1
	KSNV			Tu	09/25/12	:30	6:43 PM	DH09201212H Diversion	\$725.00		2
33	KSNV	M-F Wheel of Fortune	7-730pm		09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	7:20 PM	DH09201212H Diversion	\$725.00		2
	KSNV			Tu	09/25/12	:30	7:28 PM	DH09141211H Two in a R	\$725.00		1
34	KSNV	M-F Wheel of Fortune	7-730pm		09/17/12 to 09/23/12	3x	--WTF--				
	KSNV			W	09/19/12	:30	7:18 PM	DH09141211H Two in a R	\$725.00		2
	KSNV			Th	09/20/12	:30	7:08 PM	DH09141211H Two in a R	\$725.00		1
	KSNV			F	09/21/12	:30	7:08 PM	DH-6-21-12-02-HD Job R	\$725.00		3
35	KSNV	Face to Face w/ J. Ralston	730-758pm		09/17/12 to 09/23/12	3x	--WTF--				
	KSNV			W	09/19/12	:30	7:49 PM	DH09141211H Two in a R	\$400.00		1
	KSNV			Th	09/20/12	:30	7:46 PM	DH09141211H Two in a R	\$400.00		2
	KSNV			F	09/21/12	:30	7:47 PM	DH09141211H Two in a R	\$400.00		3
36	KSNV	Face to Face w/ J. Ralston	730-758pm		09/24/12 to 09/30/12	2x	MT-----				
	KSNV			M	09/24/12	:30	7:48 PM	DH09201212H Diversion	\$400.00		2
	KSNV			Tu	09/25/12	:30	7:34 PM	DH09201212H Diversion	\$400.00		1
37	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	M-----				
	KSNV			M	09/24/12	:30	11:22 PM	DH09201212H Diversion	\$750.00		1

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104401-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104401
Alt Order #	06832079
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
38	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/17/12 to 09/23/12	1x		---T---				
				Th	09/20/12	:30	11:25 PM		DH-6-21-12-02-HD Job R	\$750.00		1
39	KSNV	Tonight Show	1135p-1237a		09/17/12 to 09/23/12	2x		--WTF--				
				W	09/19/12	:30	11:46 PM		DH09141211H Two in a R	\$250.00		3
				Th	09/20/12	:30	12:19 AM		DH09141211H Two in a R	\$250.00		1
40	KSNV	Tonight Show	1135p-1237a		09/24/12 to 09/30/12	2x		MT-----				
				M	09/24/12	:30	12:08 AM		DH09141211H Two in a R	\$250.00		2
				Tu	09/25/12	:30	12:09 AM		DH09201212H Diversion	\$250.00		1
41	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/17/12 to 09/23/12	2x		-----SS				
				Sa	09/22/12	:30	11:15 PM		DH09201212H Diversion	\$750.00		1
				Su	09/23/12	:30	11:25 PM		DH09141211H Two in a R	\$750.00		2
42	KSNV	News 3 Sunrise SATURDAY	6a-7a		09/17/12 to 09/23/12	1x		-----S-				
				Sa	09/22/12	:30	6:15 AM		DH09201212H Diversion	\$200.00		1
43	KSNV	Saturday Today	7a-9am		09/17/12 to 09/23/12	1x		-----S-				
				Sa	09/22/12	:30	7:51 AM		DH09141211H Two in a R	\$325.00		1
44	KSNV	News 3 Today - SAT	9am-930am		09/17/12 to 09/23/12	1x		-----S-				
				Sa	09/22/12	:30	9:20 AM		DH09201212H Diversion	\$275.00		1
47	KSNV	Saturday Night Live	1130pm-1:02am		09/17/12 to 09/23/12	1x		-----S-				
				Sa	09/22/12	:30	9:20 AM		DH09201212H Diversion	\$275.00		1

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
56	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		09/17/12 to 09/23/12	1x	-----S					
	KSNV			Su	09/23/12	:30	10:45 PM		DH09201212H Diversion	\$800.00		1
57	KSNV	Wake Up Early Wagners	430a-5a		09/17/12 to 09/23/12	1x	--WT---					
	KSNV			W	09/19/12	:30	5:00 AM		DH-6-21-12-02-HD Job R	\$50.00		1
<b>Aired Spots 99</b>												

Gross Total \$55,700.00  
 Agency Commission \$8,355.00  
 Net Amount Due \$47,345.00  
 Payment Terms 30 Days

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